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Subject: FT.com reader discount for our FT Future of the Car Summit

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FT Future of the Car Summit 2016
Driving Innovation & Growth

It is an exciting time for the automotive industry. The latest developments in power, connectivity and automation are showing their true value to manufacturers and consumers.
Join us in London on the 11 May at the **The FT Future of the Car Summit**.

SPEAKERS INCLUDE:

Lance Bradley
Managing Director,
Mitsubishi Motors

Developing brands and building trust in the automotive industry: Lance will moderate our panel exploring how the public perception of car manufacturers has been affected by recent events, and what it could mean for the sector as a whole. As consumer expectations evolve, how are OEM brands responding to keep up with them?

Opportunities and obstacles for the connected car: Hear from JLR's expert on delivering an integrated strategy for telematics,

Mike Bell
Global Connected Car Director,
Jaguar Land Rover

mobile and connectivity. How are in-car infotainment systems evolving and what are the latest cyber-threats?

Darren Palmer
Global Vehicle Line Director for Small Cars,
Ford

Setting standards for automotive supply chain management: As the man responsible for product development and the business success of Ford's compact car products, Darren is perfectly positioned to talk about cost pressures on different parts of the automotive supply chain and the importance of interconnection.

Richard Bruce
Head of Office for Low Emission Vehicles,
Department for Transport

Bringing automotive technology and innovation onto the road: Richard is head of the government office providing over £900 million to position the UK at forefront of ultra-low emission vehicles. This experience will help to ensure a balanced debate in a panel looking at the commercial prospects of alternative powertrains.

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